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**The Porsche Carrera.
Inspiration for a New Porsche Generation.**



This year we've added something new to our Porsches. A 2.7 liter engine. It's basically the same one used in the racing Carrera. But we've tamed it to perform superbly on the street.

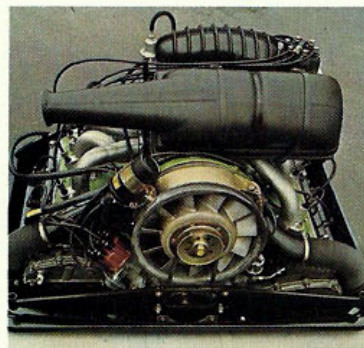
The new engine is larger, with more torque at low rpm's. So you can do more driving and less shifting.

There's one overhead camshaft for each bank of cylinders, and sodium-cooled exhaust valves. And even though the engine is larger than before, that doesn't mean it's heavier. We made it light for a favorable ratio between engine weight and power.

On the track or off, Porsche performance begins with a 2,7 liter engine.

Something else that's new this year is CIS fuel injection. It's a new system that works by measuring the intake air flow of the engine and uses this measurement to control the flow of fuel and air to the cylinders.

Even though each of the Porsche models (911, 911 S and Carrera) share these features, each one has some special features that give it a personality all its own. Your Porsche Audi dealer will be glad to explain these differences so you can choose the model that's right for you.





With all the Porsche racing victories, it's easy to forget that most Porsches are driven in normal everyday traffic. That's why we designed the Porsche to offer the interior comfort of an expensive sedan.

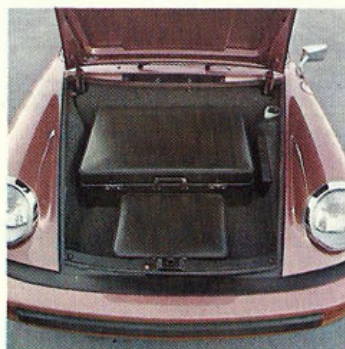
As always with Porsche, form follows function. All controls can be reached quickly and effortlessly. Instruments are glare-free and located in the driver's field of vision, making all information instantly available. And the instrumentation is complete, to provide all the data the driver needs. Deep bucket seats provide comfort and stability in all driving situations. And the seat belts with inertia reels allow the driver and passenger unhindered free-

Comfort is not an extra in a Porsche.

dom of movement, yet lock-up tight for protection when needed.

The carpeted front luggage compartment offers about 7 cubic feet of storage. And behind the seats is a second area with another 8.3 cubic feet of space for luggage.

But there's only so much we can tell you here. Because the Carrera-inspired Porsche for 1974 is more than a catalog of facts. It's an experience. And that's what we suggest you do now. Experience a Porsche at your nearest Porsche Audi dealer. After all, it's one thing to dream about a Porsche. But dreams start coming true once you get behind the wheel.



Porsche Technical Data. 1974.

1974 Porsche	911	911 S	Carrera
Engine			
N. of cylinders/Displacement	6/2687 cc	6/2687 cc	6/2687 cc
Bore/stroke	90/70.4mm(3.54/2.77 in.)	90/70.4mm(3.54/2.77 in.)	90/70.4mm(3.54/2.77 in.)
Compression ratio	8.0 : 1	8.5 : 1	8.5 : 1
Octane requirement	91 octane (regular grade fuel)	91 octane (regular grade fuel)	91 octane (regular grade fuel)
Output	150 DINHP (143 SAEHP) at 5600 rpm	175 DINHP (167 SAEHP) at 6200 rpm	175 DINHP (167 SAEHP) at 6200 rpm
Max. torque	24 mkg (168 ft. lbs)/ 3800 rpm	24 mkg (168 ft. lbs)/4000 rpm	24 mkg (168 ft. lbs)/4000 rpm
Fuel mixture	CIS	CIS	CIS
Chassis			
Front wheel suspension	wishbone with shock absorber struts, stabilizers	wishbone with shock absorber struts, stabilizers	wishbone with shock absorber struts, stabilizers
Rear wheel suspension	independent, semi-trailing arms	independent, semi-trailing arms	independent, semi-trailing arms, stabilizers
Foot brake	dual-circuit disc brakes on all 4 wheels with disc ventilation		
Electrical system			
Alternator	770 W	770 W	770 W
Battery	12 V/66 amp/hr	12 V/66 amp/hr	12 V/66 amp/hr
Wheels/tires	5-1/2J x 15/165 HR 15 (steel)	6J x 15/185/70 VR 15 (light alloy)	6Jx15/185/70 VR 15 front- 7Jx15/215/60 VR 15 rear (light alloy)
Dimensions			
Length/width/height	4291/1610/1320 mm (168.94/63/52 in.)	4291/1610/1320 mm (168.94/63/52 in.)	4291/1652/1320mm(168.94/65/52 in.)
Weights			
Empty weight	1100 kg (2425 lbs)	1100 kg (2425 lbs)	1100 kg (2425 lbs)
Max. load	240 kg (529 lbs)	240 kg (529 lbs)	240 kg (529 lbs)
Equipment differences			
Interior	sporty steering wheel, velour carpeting	sporty steering wheel, special velour carpeting	sporty steering wheel leather, special velour carpeting, electric window winder's (Coupé only)
Exterior	window surround in chrome	window surround in chrome	window surround in black
Driving performance			
Max. speed	210 km/h (130 mph)	225 km/h (140 mph)	230 km/h (143 mph)
Acceleration 0-100 km (0-62 mph)	8.5 seconds	7.6 seconds	7.6 seconds



In some cases, the cars pictured in this catalog have been equipped with optional equipment or with items required in countries other than the United States. Your Porsche dealer will be glad to show you the standard equipment and options for each Porsche model. Rights reserved to make specifications and equipment changes without notice.